



Sun Prairie Wisconsin Economic Profile

2011

Highlights

Labor Force

City

Government /

Taxes

Health Care

Demographics

Education / Community

Construction/ Growth

Sun Prairie Population

1990	15,352
2000	20,364
2010	29,364
2030 (forecast)	40,948

Annual Growth Rate 2000-2010	4.42%
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Source: City of Sun Prairie
Planning Staff

Highways

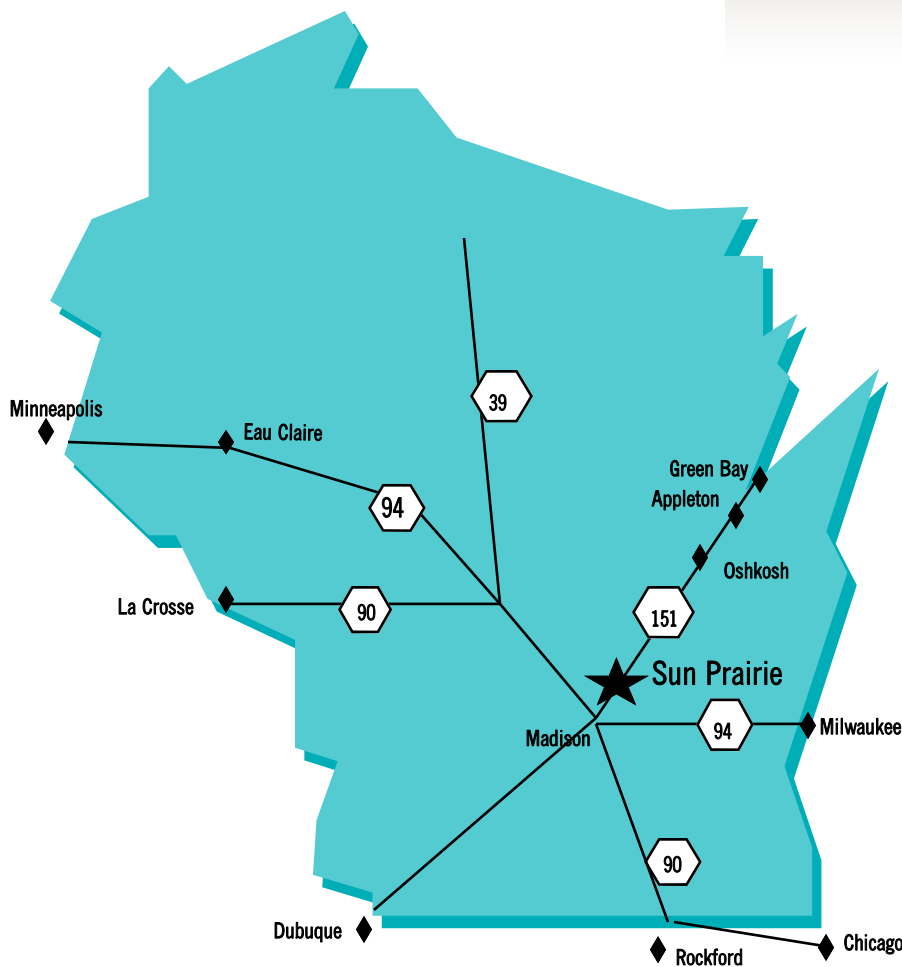
U.S. Highway 151 passes through Sun Prairie as a six-lane, limited access highway, providing a direct route to Madison and the interstate system to the south and the Fox River Valley to the North.

Appleton	115 mi. NE
Chicago	135 mi. SE
Dubuque	105 mi. SW
Eau Claire	180 mi. NW
Green Bay	146 mi. NE
La Crosse	133 mi. NW
Milwaukee	65 mi. SE
Minneapolis/St Paul	246 mi. NW
Oshkosh	93 mi. NE
Rockford	76 mi. S

Sun Prairie Chamber Website:
sunprairiechamber.com

Check the following additional resources for more information on Sun Prairie

- City of Sun Prairie website:
cityofsunprairie.com
- School District website:
sunprairie.k12.wi.us



Taxes

2010 City of Sun Prairie Property Tax Rate

Jurisdiction	2008	2009	2010	\$ Change 2009 to 2010	% Change 2009 to 2010
State	0.1721	0.1781	0.1683	-0.0098	-5.5%
Dane County	2.4001	2.6688	2.6930	0.0242	0.9%
Local (City of Sun Prairie)	7.7449	7.9786	7.9791	0.0005	0.0%
MATC	1.2283	1.3778	1.4623	0.0845	6.1%
<i>SUB TOTAL</i>	<i>11.5454</i>	<i>12.2033</i>	<i>12.3027</i>	<i>0.0994</i>	<i>0.8%</i>
Sun Prairie School District	10.6804	11.7934	12,0213	0.2279	1.9%
Less: State School Credit	1.6882	1.7819	1.775	-0.0069	-0.4%
<i>FINAL NET MILL RATE - Sun Prairie</i>	<i>20.5376</i>	<i>22.2148</i>	<i>22.5490</i>	<i>0.3342</i>	<i>1.5%</i>

Construction/Growth

DEVELOPMENTS

Sun Prairie has been one of the fastest growing communities in the state over the past decade. There are a number of active development projects and ample land available for future growth. The following projects are currently underway:

Downtown Revitalization: (TIF #8)

Over the past 8 years, a total of 276 new dwelling units and over 120,000 sq ft of new retail/commercial floor area has been added downtown-additional redevelopment opportunities available

Main Street: (TIF #10)

Redevelopment project area; Road Reconstruction; Development incentives available

Prairie Center: West (Copp's is anchor retailer)

Developer: Rollie Winter Associates; Acres: 15.45
Characteristics: 60,000 sq. ft. retail; 67,050 commercial

Smith's Crossing: Southwest

Developer: Veridian Homes Acres: 447
Characteristics: 1841 units, up to 390,000 sq ft commercial/office, public school site, 200+ acre permanent open space

West Prairie Village: West

Developer: Connery-Fedler Building & Design; Acres: 210
Characteristics: 845 units, up to 410,000 sq. ft. commercial 85,000 sq. ft. civic/institutional

Prairie Lakes: West

Developer: Connery-Fedler Building & Design;
Acres: 126.8
Characteristics: 890,000 sq. ft. retail—Target is anchor retailer; Marcus Theatre project approved in 2010.

Providence: West

Developer: Wilshire Development II, LLC Acres: 90
Characteristics: 451 units, up to 72,000 sq ft retail/office, church site, school site

Liberty Square: North

Developer: Herman Kraus Acres: 140
Characteristics: 681 units, 48,300 sq ft retail/office, potential church/school/day care

Sun Prairie Business Park:

Lots available; contact John Pinger, 608-223-9330;
Over 35 businesses currently in park. Visit: www.spidc.org

COMMERCIAL/INDUSTRIAL CONSTRUCTION

2010	\$1,898,000
2009	\$12,938,562
2008	\$96,185,250
2007	\$26,646,797
2006	\$25,239,227
2005	\$41,908,528
2004	\$18,410,000
2003	\$ 6,131,350
2002	\$ 4,000,000

RESIDENTIAL CONSTRUCTION

	SF	Duplex	MF
2010	43		
2009	43	0	52
2008	60		144
2007	67	20	109
2006	86	44	278
2005	183	36	151
2004	225	34	290

Utilities

ELECTRICITY/WATER/SEWAGE UTILITY/STORMWATER UTILITY

Sun Prairie Utilities, 125 West Main St., Sun Prairie, WI 53590 (608) 837-5500 *rates average 10-20% less than competing utilities

Electricity

Customer Charge: Single-phase is \$7.00 per month, three-phase is \$14 per month; **Energy Charge:** 9.17 cents per KWH; **PPCAL** (power cost adjustment) will also be added or subtracted

Water

Minimum Monthly Charges: 5/8" meter - \$4.90; 1" meter - \$8.40; 1-1/2" meter - \$13.20; 2" meter - \$19.30; 3" meter - \$30.60; 4" meter - \$45.60; **Volume Charge:** First 2,000 cu. ft.--\$1.54 per 100 cu. ft., next 14,700 cu. ft.--\$1.14 per 100 cu. ft., ; over 16,700 cu. ft.--\$.93 per 100 cu. ft.; **Number of Wells:** 8; **Pumping Capacity:** 7,920 gallons per minute; maximum used to date: 3,913 gallons per minute

Water Storage Capacity: 1.1 million gallons elevated, 1.75 million gallons surface storage

Sewage

Minimum Monthly Charges: 5/8" meter - \$7.32; 1" meter - \$10.66; 1-1/2" meter - \$16.36; 2" meter - \$23.06; 3" meter - \$38.82; 4" meter - \$61.26; **Volume Charge:** \$2.27 per 100 cu. ft. of water used; **Storm Water** - yes, rates vary per lot size etc;

TELEPHONE

Telecommunications services are provided by Frontier which has its Regional Headquarters in Sun Prairie. For new business service call 1-877-462-8188
To order directories: 1-877-462-8188

NATURAL GAS

WE Energies,
1-800-242-4035
Gas charge is based on load size and changes on a monthly basis, call WE Energies for the current rate.

Demographics

SUN PRAIRIE HOUSEHOLD INCOME

53590 Zip Code Statistics

Household Income (2010 estimates)

under-\$25,000	8.8%
\$25,000-\$49,999	19.9%
\$50,000-\$99,999	42.8%
\$100,000-\$149,999	25.1%

Sun Prairie Household 2010:

Median Income: \$72,166

Per Capita Income: \$32,048

Sun Prairie Median Owner Occupied Housing

Unit Value: \$155,502

Sun Prairie Median Age - 34.3

Percent Male - 48.6%; Percent Female - 51.4%

Percent age 25-44 - 29.7%

Percent age 45-64 - 25.2%

Number of Households 2010: 10,400

Sun Prairie Families: 7,316

EDUCATION LEVEL (2010 estimates)

(Persons 25+)

Less than 9th grade	1.9%
9th to 12th grade, no diploma	4.6%
High school graduate	21.0%
Some college, no degree	21.3%
Associate degree	12.8%
Bachelor's degree	29.5%
Graduate or professional degree	9.1%

DANE COUNTY

Dane County Median Age - 34.7

Dane County Household 2010

Median Income: \$62,968

Dane County Per Capita Income: \$31,357

Dane County Median Owner Occupied Housing

Unit Value: \$213,057

Source: US Department of Commerce Census Bureau

*Sun Prairie is the
second largest
city in Dane
County.*



***We Promote, Connect,
& Advocate for our Members***

**109 E Main Street
Sun Prairie, WI 53590**

Phone: 608-837-4547

Fax: 608-837-8765

Email: spchamber@frontier.com

Web: sunprairiechamber.com

Education/Community Resources

Location, Location, Location!!!

The city is only minutes away from:

- Madison
- U.S. Highway 151 with four interchanges to Sun Prairie
- Interstate 39/90/94
- Dane County Regional Airport

Educational System - Sun Prairie Area School District

Office: (608) 834-6500, 501 South Bird Street, 53590

- serves over 6,000 children in the District
- consists of a senior high, upper middle school, two middle schools, seven elementary schools and four parochial schools provides a full range of instruction from special education to a talented and gifted program

Post Secondary Education

Madison offers many opportunities in continuing education. Vocational/technical, undergraduate and graduate programs, courses for credit or non-credit.

University of Wisconsin-Madison
Madison College (formerly MATC)
Upper Iowa University
Cardinal Stritch University
Edgewood College
Globe University
Herzing College
Lakeland College
University of Phoenix
Concordia University

Parks and Recreation

Features:

- park system consisting of 40 parks covering 333 acres
- more than 13 ball diamonds
- 8 outdoor skating rinks
- two sledding hills

- three soccer fields
- Family Aquatic Center features a 'zero depth' swimming pool, waterslides and sand play area
- Youth Baseball Complex is home to the day-time baseball and softball programs as well as Sun Prairie's Little League program
- Municipal Pet Exercise Area
- Skateboard Park

Additional Recreational Attractions:

- golf, bowling, soccer and indoor hockey provided by private organizations
- athletic club
- Library
- YMCA
- Civic Theatre
- Angell Park hosts Midget Auto racing in the summer and other events
- Colonial Club Senior Center offers a variety of educational and recreational activities for people age 55 and older