

Chamber Sponsorship Opportunities

Let us know if you are interested in becoming a Sponsor or renewing your current sponsorship

I'm Interested in sponsoring: (please check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Sweet Corn Festival | <input type="checkbox"/> Member Luncheon |
| <input type="checkbox"/> Corn Festival Parade | <input type="checkbox"/> Educational Seminar |
| <input type="checkbox"/> Annual Golf Outing | <input type="checkbox"/> Trade Opportunities |
| <input type="checkbox"/> Leadership Host/Graduation | <input type="checkbox"/> Member Mixer Host |
| <input type="checkbox"/> Groundhog Day Event | <input type="checkbox"/> Annual Meeting |
| <input type="checkbox"/> Taste of the Arts Fair | <input type="checkbox"/> Halloween Promotion |
| <input type="checkbox"/> Business Expo | |

I'd like to renew our sponsorship for:

- | | |
|---|--|
| <input type="checkbox"/> Sweet Corn Festival | <input type="checkbox"/> Member Luncheon |
| <input type="checkbox"/> Corn Festival Parade | <input type="checkbox"/> Educational Seminar |
| <input type="checkbox"/> Annual Golf Outing | <input type="checkbox"/> Trade Opportunities |
| <input type="checkbox"/> Leadership Host/Graduation | <input type="checkbox"/> Member Mixer Host |
| <input type="checkbox"/> Ground hog Day Event | <input type="checkbox"/> Annual Meeting |
| <input type="checkbox"/> Taste of the Arts Fair | <input type="checkbox"/> Halloween Promotion |
| <input type="checkbox"/> Business Expo | |

Please list your current sponsorship level and renewal rate if different:

Current Level: _____

Renewal Level: _____

Please contact me regarding the following advertising opportunities:

- | | |
|---|--|
| <input type="checkbox"/> Newsletter / Flyer Inserts | <input type="checkbox"/> Community Guide |
| <input type="checkbox"/> City Map | |

Chamber Staff and / or Volunteers will contact you to follow up on sponsorship opportunities and benefits

Member information:

Business /Organization Name

Contact Person

Address

Phone

Fax

E-mail

Return to:

Sun Prairie Chamber of
Commerce

109 E Main Street
Sun Prairie, WI 53590
www.sunprairiechamber.com

Phone:608-837-4547
Fax:608-837-8765
Email: spchamber@verizon.net

Sponsorship Opportunities



*We Promote,
Connect,
and Advocate for our
Members*

Sponsorships enable you to increase the effectiveness of your marketing dollars

The Chamber has various opportunities available allowing you to choose the best promotional strategy for your products, services or name recognition.

Direct your message to groups of business people in a small but targeted market or to a large, public audience for a broad-range marketing approach.



Sponsorships are available on a first-come, first served basis; limitations do apply. General descriptions are given in the brochure, details per opportunity are available. Please contact the Chamber at 837-4547 for more information or to discuss additional ideas you may have for sponsorships not listed in this brochure.

Monthly Member Luncheons:

Sponsor level: \$150; two sponsors per luncheon; benefits include signage, announcements and literature distribution at luncheon, two reservations, and Chamber newsletter/web promotion. New members sponsor at \$100 in first year.

Annual Meeting - Breakfast

Sponsor level: \$150; two sponsors maximum; benefits include recognition in chamber newsletter/website, signage at event, acknowledgement in event brochure and announcement; reservations for four at a reserved table

Taste of the Arts Fair

Sponsor level: \$550; maximum 4 sponsors

Benefits include: radio ads, logo on newspaper ads and flyers, signage at event, newsletter and website acknowledgement and promotional booth at event

Halloween Promotion:

Sponsor level: \$250; maximum 3 sponsors

Benefits include: logo on various participant flyers, newsletter, newspaper ads and website acknowledgement

Sweet Corn Festival:

Annual public event held the third full weekend of August.

Sponsorship levels:

Underwriter: \$5,000; limited to four underwriters; includes mention in TV, radio and newspaper advertising; premiums; event signage; announcements at event/more

Sprout: \$250-\$499

Silver Kernel: \$500-\$999

Golden Ear: \$1000 and up

all include premiums, inclusion in newspaper ads (higher frequency per level), signage, announcements at event, Chamber newsletter and website.



Sweet Corn Festival Parade

Sponsor levels range from \$25 to \$100 and include signage at the parade and promotion in the Chamber newsletter

Annual Golf Outing

The annual golf outing held in the first week of June offers two sponsorship levels and the opportunity to donate raffle prizes. A portion of the sponsorship income is used for a scholarship fund for local high school seniors. All sponsors are acknowledged via announcements & signage at the event and in the Chamber newsletter

Golf Hole Sponsors: \$175 and a golf hole prize with a minimum retail value of \$25; sponsors have name posted on the golf hole signage

Watering Hole Sponsors: \$125 commitment; sponsors receive signage at the Watering Hole

Raffle prize donors: \$25-\$100; raffle prizes vary in content and value; donors are acknowledged at the event via announcements and displays

Membership Mixers—Host:

Host Sponsor level: \$100; one sponsor per mixer; Mixer Host benefits include being site host, Chamber provides promotion of Mixer; Host may distribute materials at their facility during event; Host provides refreshments. **Mixers held:** September, October, February, April & July.

Business Expo

Sponsor level: \$250; 6 sponsors maximum; Sponsor benefits include website/logo with link, logo in newspaper and newsletter advertising, event signage and booth at event.

Groundhog Day Event:

Sponsor levels: \$100-\$250; \$250 level is limited to one; both receive recognition in chamber newsletter/website, event fliers, signage, booth, and announcements at event. \$250 level includes company logo on Chamber Groundhog Day sales item as well as the above benefits.

Educational Seminars & Workshops:

Sponsor level: \$100; two sponsor maximum per seminar; benefits include signage at seminar and promotion via business card/brochure distribution, acknowledgement in chamber newsletter/website, announcements and 2 reservations

In-Kind Donations:

Often trade or in-kind donations are appropriate for events or programs. Please feel free to offer your product/services in trade for promotion. Every offer receives careful consideration.

Leadership Program:

Hosts: Hosting options for the annual Leadership Sun Prairie program include Site Hosts and Meal/Refreshment Hosts. Hosts receive promotional benefits.

Graduation Sponsor: \$150 investment; two sponsors limit; benefits: logo in chamber newsletter, reservations for 2, signage/announcements at event, website promotion



Advertising Opportunities:

The Chamber of Commerce provides a variety of advertising opportunities exclusively to Chamber members including:

Newsletter/Flyer Inserts: \$125; business supplies 560 copies of insert which is mailed to Chamber members and various organizations. Limit of one insert per issue.

Community Guide Advertising: \$118 to \$1610; ads range in size from a business card to a full page, 4-color ad. Approximately 18,000 guides are distributed annually. Published once a year.

City Maps: \$130 to \$350

Maps are produced every other year. The next City Map will be published in 2010.